A LITTLE CREATIVE BOOST FOR MAKERS

The Creative Spark Checklist

20 playful prompts to get your next idea rolling.



HOW TO PLAY: Pick a few, check them off, follow the fun, perfection not required.

01 START WITH THE LITTLE THINGS

- [ ] Notice three beautiful colors around you.
- [ ] Visit a market, bakery, or local shop.
- [ ] Photograph an interesting texture or pattern.
- [ ] Turn a tiny everyday moment into a product idea.

02 FOLLOW THE FRAGRANCE

- [ ] Revisit a scent you have not used lately.
- [ ] Describe a fragrance with three feeling words.
- [ ] Imagine three products using one fragrance.
- [ ] Invent a collection inspired by one season.

03 LET COLOR LEAD THE WAY

- [ ] Build a three-color inspiration palette.
- [ ] Borrow a look from fabric, art, or nature.
- [ ] Sketch a fresh label or package design.
- [ ] Give a favorite product a brand-new look.

04 TAKE A TRIP DOWN MEMORY LANE

- [ ] Remember a scent from childhood.
- [ ] Dream up a collection inspired by a place.
- [ ] Revisit a customer request or suggestion.
- [ ] Write down a funny or unexpected product name.

05 MAKE ROOM FOR MAGIC

- [ ] Create something just for fun.
- [ ] Dust off an idea you set aside.
- [ ] Spend 15 minutes away from your phone.
- [ ] Take a break and return with fresh eyes.

MAKE SOMETHING WONDERFUL

My Next Big Idea

A playful idea-builder for candles, soap, bath & body and more.

MY IDEA STARTED WITH...

THE FEELING

What mood or memory am I creating?

SCENT STORY

Fragrance notes, blends or scent ideas

MY COLOR PALETTE

POSSIBLE PRODUCT NAMES

WHAT COULD THIS BECOME?

☐ Candle ☐ Soap ☐ Wax melts ☐ Bath & body ☐ Freshie ☐ Other

DOODLE IT OUT

Sketch the packaging, colors, or product idea.

ONE SMALL NEXT STEP

What can I try first?

Little ideas can lead to wonderful things.

A FRIENDLY REMINDER ● Not every spark becomes a product. Have fun exploring yours!